

BRITISH GLIDING ASSOCIATION

MINUTES OF THE BRITISH GLIDING ASSOCIATION EXECUTIVE COMMITTEE MEETING HELD ON THE 17th FEBRUARY 2021

PRESENT: Andy Perkins – Chairman
Pete Bennett
Richard Brickwood
Bill Brittain
Rebecca Bryan
Nick Garland
Peter Hibbard
George Metcalfe – Vice Chairman
Matt Page

IN ATTENDANCE: Pete Stratten - Chief Executive Officer

APOLOGIES: Tony Smith – Treasurer and Company Secretary

5/21 PREVIOUS MEETING NOTES

The Executive Committee meeting notes of 28th January 2021 were approved and will be signed by the chairman at the next opportunity.

6/21 PILOT SURVEY

Andy Perkins described headlines from the BGA pilot survey response. It was agreed that a survey closure date should be announced. Bill Brittain agreed to provide guidance on analysing qualitative data.

Status: Open Action: Pete Stratten

7/21 FIT FOR THE FUTURE UPDATE

George Metcalfe spoke to a presentation describing updates on various lines of activity underway or under development related to the 'Fit for the Future' initiative including re instructing, licensing and medicals, competitions, detail of Sport England outdoor activity marketing research identified as relevant to BGA, and work to date on contingency options, and sought feedback on several related points of detail. Those present discussed the topics in detail, provided feedback, broadly agreed with the direction of travel of all the issues raised, and thanked George Metcalfe and Pete Stratten for the work to date. It was agreed that the pilot survey data should be considered alongside the Sport England data, and in addition to informing the 'Fit for the Future' initiative, relevant detail would be highlighted during the next club management conference.

Status: Open Action: Pete Stratten

8/21 SPONSORSHIP

Richard Brickwood spoke to a previously circulated Sponsorship Working Group discussion paper describing a potential BGA sponsorship delivery structure. Those present thanked Richard Brickwood for an excellent paper, discussed why and where sponsorship may be required, the need for compelling reasons for a sponsor to engage, potential BGA requirements including leveraging of social media across all platforms including clubs, the need to operate on a contractual basis, the management of consistent corporate standards, and the need for an experienced individual responsible for the overall programme delivery. It was noted that the sponsorship working group emerged from WWGC22 sponsorship and legacy benefit planning. It was agreed that lessons learned from the WWGC22 sponsorship team activity would inform the Sponsorship Working Groups planned developments going forward, and that in advance of committing to BGA-wide sponsorship strategy the topic will be discussed with member clubs.

Status: Open Action: Richard Brickwood

9/21 COMPETITION COMMITTEE

Pete Stratten spoke to previously circulated Competition Committee meeting notes, which were accepted with thanks. He went on to describe changes to the Competition Committee supplied draft terms of reference document. Those present approved the ToR's subject to clarity regarding the appointment of the BGA badges and certificate officer, which Pete Stratten agreed to discuss with the Competitions Committee chairman.

Status: Open Action: Pete Stratten

10/21 AoB

- a. Instructor course fees. Other than Rebecca Bryan, who abstained having noted a conflict of interest, all those present agreed to reduce the BGA instructor course fee by 50% and review the situation at least annually.

The next meeting will be held during March 2021.