

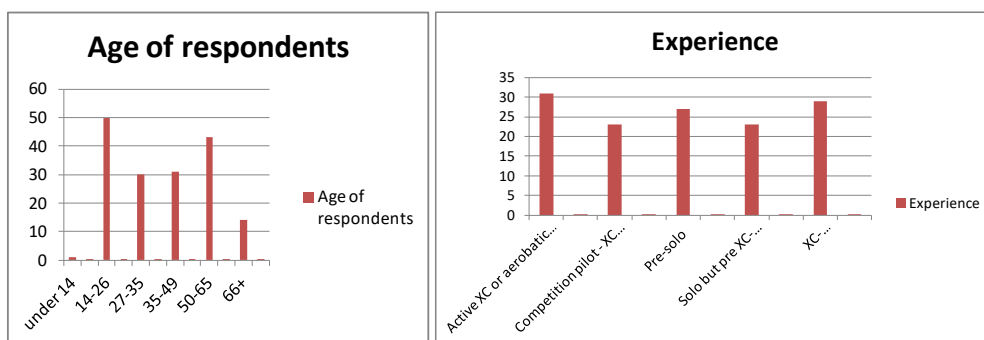
## Women Gliding Baseline questionnaire.

We asked questions about people's experience of gliding - why they do, why they don't, how easy they found it to progress through training and what they feel would help more women get into, or stay in, gliding.

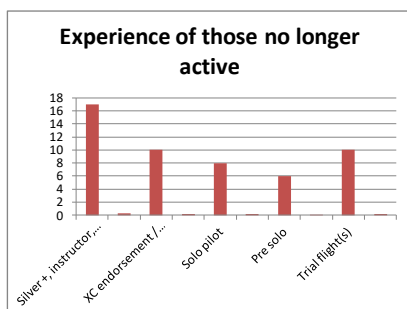
### 1 Who answered the questionnaire?

We had 182 responses after removing a few duplicates. 105 responses were from active UK-based glider pilots, so this is a significant proportion – around 25% of current UK female gliding participants based on club reporting in the recent S&G. 30 UK clubs were represented plus others worldwide.

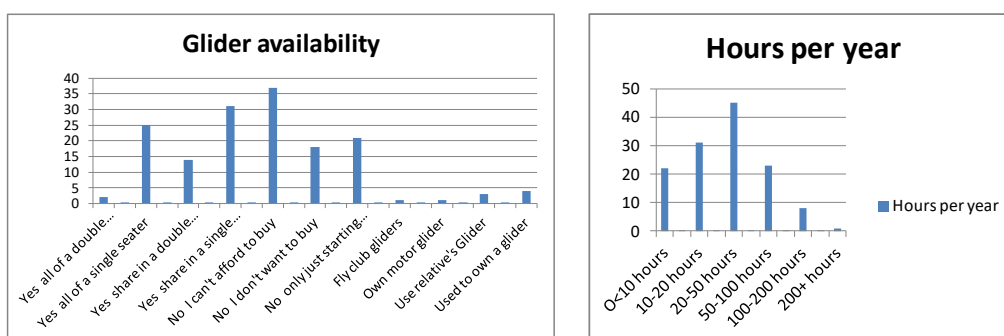
Here are a few charts showing the split in those responding:



134 (72%) of those responding are active glider pilots; experience increases generally with age group, with most flying between 20 and 50 hours per year. 28% of the active pilots have an instructor rating. Of those no longer active, 1/3 were experienced pilots and 1/5 had stopped after their trial lesson – *opportunity for follow-up*.



Here's what and how much they fly:





## Progression through training

- ## What's stopping women do more gliding?

[illegible]

**Why did you stop gliding?** (those who are no longer active pilots)

- Time (54%); Money (36%); Club atmosphere (28%)
- For younger people, difficulty making progress (25% of under 35s)



**What would**

**tempt you back into gliding?** (those who are no longer active pilots)

- Two things by far the most popular: Time flexibility at gliding club (31%); Money (29%)

**Anything you'd like to add to make the sport better for women?**

Two things stood out here

- 35% said support is needed
- 29% say it needs a change in attitude of the men in gliding.
- Toilet issues came up as a reason for stopping and a thing to make it better



#### 4 **Womenglidle branding**

- The logo – 45% like or love (but only 10% love) it; 42% are neutral; 13% don't like or hate it
- And slogan 40% like or love it; 24% are neutral; 35% don't like or hate it.