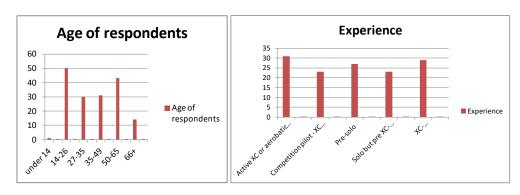
Women Gliding Baseline questionnaire.

We asked questions about people's experience of gliding - why they do, why they don't, how easy they found it to progress through training and what they feel would help more women get into, or stay in, gliding.

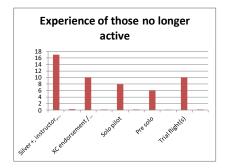
1 Who answered the questionnaire?

We had 182 responses after removing a few duplicates. 105 responses were from active UK-based glider pilots, so this is a significant proportion – around 25% of current UK female gliding participants based on club reporting in the recent S&G. 30 UK clubs were represented plus others worldwide.

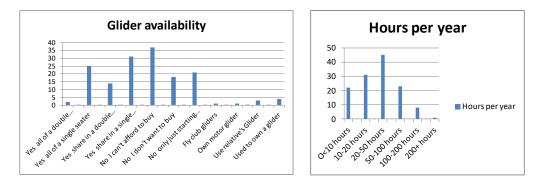


Here are a few charts showing the split in those responding:

134 (72%) of those responding are active glider pilots; experience increases generally with age group, with most flying between 20 and 50 hours per year. 28% of the active pilots have an instructor rating. Of those no longer active, 1/3 were experienced pilots and 1/5 had stopped after their trial lesson – *opportunity for follow-up*.



Here's what and how much they fly:



2 Getting women into gliding and then keeping them there

Why do women glide? Freedom, silence and tranquillity (46%); challenge (43%), fun (30%) were the top answers; here is a 'word cloud' analysis of all replies:





Women hear about gliding primarily from friends and family (51%) then through visiting a local club (20%). However younger women (up to age 35) also hear through education.

The **Top 3 things active pilots suggest will encourage more women to participate**:

- No 1 35% said it needs more women in visible roles in clubs; nearly half of younger women said this
- No 2 29% advertising especially young people
- No 3 22% change club atmosphere less important for young people



3 Keeping women in gliding

Progression through training

Overall, the most frequent comments were the bad news that **post-solo training was unstructured** and the good news **that mentoring helped**. When we asked in detail about training experience:

- It was easy to organise first flight (89%), easy to join the club(93%) and 87% got a friendly welcome
- 77% found it easy to understand the training progression, 75% feeling encouraged through this, 77% finding the club system ensured they made good progress to solo and 79% feeling supported by other club members.



- BUT only 44% felt that the club training system ensured they made good progress beyond solo to get their licence; and 35% actively felt the opposite.
- 27-35-year olds had the biggest variation in views on progression, but broadly there were no obvious age anomalies. There was no obvious difference in view regardless of how women got into gliding.
- Does club affect these responses? Not obvious that it does too few respondents from each club to have robust data.
- ➢ 65% would like a mentor; 57% would like to mentor − consistent across all ages.
- 67% feel their club has woman-friendly facilities and 73% consider their club woman-friendly
 but see comments below about club atmosphere.

What's stopping women do more gliding?

Time (58%) and money (27%) are the two top things stopping women do more gliding. In 3^{rd} place is 'lack of confidence' (11%)



Why did you stop gliding? (those who are no longer active pilots)

- Time (54%); Money (36%); Club atmosphere (28%)
- For younger people, difficulty making progress (25% of under 35s)





What would

tempt you back into gliding? (those who are no longer active pilots)

> Two things by far the most popular: Time flexibility at gliding club (31%); Money (29%)

Anything you'd like to add to make the sport better for women?

Two things stood out here

- > 35% said support is needed
- 29% say it needs a change in attitude of the men in gliding.
- Toilet issues came up as a reason for stopping and a thing to make it better



4 Womenglide branding

- > The logo 45% like or love (but only 10% love) it; 42% are neutral; 13% don't like or hate it
- > And slogan 40% like or love it; 24% are neutral; 35% don't like or hate it.